



Cass Business School
CITY UNIVERSITY LONDON

Straight to the **heart of business** The Cass MBA

Cass MBA
Course information



The Cass MBA overview

www.cassmba.com



Our members:

Five to seven years' average work experience with global exposure from a wide range of industries and job functions. The average age of our students is 29 with a female to male ratio circa 25 per cent.

Global diversity:

Past students have come from over 45 different countries in previous intakes.

Accreditation:

Our degree is fully accredited by the Association of MBAs (AMBA), the European Quality Improvement System (EQUIS) and we are in the process of gaining accreditation by the Association to Advance Collegiate Schools of Business (AACSB).

MBA structure and dates:

An accelerated full-time 12-month programme with one intake per year in September.

Admissions:

We look for well-rounded personalities who have a clear idea of their career objectives, a focused approach and who can show:

- High academic calibre, demonstrated by a good university degree or at least six years' business experience
- Relevant postgraduate work experience (three years minimum)
- A well-balanced score (minimum 600) in the Graduate Management Admission Test (GMAT) – the class average for recent intakes is a score of 645
- (If English is not your first language) a minimum, well-balanced IELTS score of 7.0. This may be waived if you have worked or studied in an English-speaking country for at least a year
- At least two supporting references (ideally one from a current employer or university tutor)

Application:

We operate a rolling admissions programme, however due to high demand for places from strong candidates across the Cass MBA programmes, we recommend that you submit a full application at least four months in advance of the start of the course.

Fees:

£31,000 and includes core text books, international emerging markets consultancy trip and one international elective (excluding airfares and visas).

Funding:

Cass has developed a wide range of financial support schemes, from half-fee scholarships to studentship awards based on academic and personal achievement. UK students can also apply for special study loans offered by some high street banks.

Course outline

You'll start with an orientation programme, which includes the leadership and team building weekend workshop, introducing some basic concepts and techniques, as well as giving you a chance to get to know your tutors and fellow students.

The Core Business syllabus

The first two blocks are devoted to core modules covering hard technical knowledge in areas like strategy, organisational behaviour, finance and quantitative methods.

We teach the core modules as integrated learning blocks. This approach ensures that connections between all the key disciplines are reinforced and practically applied. You'll learn through a mix of expert tuition and hands-on exercises. Assessment is based on group project work and presentations, individual course work and integrated exams (core modules only). Throughout the programme there will be opportunities to work on company and sector-specific assignments.

Specialist paths: Electives

In your third block, you will take between six and ten elective modules. Each MBA is different and how you devise your electives plan will be unique to your own learning goals. For example you might choose to develop a specialist path in areas relating to consultancy,

finance or marketing. Or you may choose a range of electives from these disciplines to complement and strengthen your existing skill set. You can find the latest list of elective modules online at www.cass.city.ac.uk/mba/ft/course/electives

The Business Research Project
In your final term you will draw on many of the elements of the course in a major piece of self-managed business consultancy. The output from this project will count substantially towards your final degree.

Most students apply for projects that are offered by companies through the Cass careers service, so their sponsors have a direct interest in the project theme or idea. Recent projects include: sources of competitive advantage in the high-end fashion industry;

the top 50 up and coming CEOs; building a niche strategy for HSBC's South Asian banking division in the SME financing market; and developing logistical solutions for easyinternetcafé Ltd. Many projects are centred around a summer internship, designed to give you valuable practical experience and great networking opportunities. Sponsoring organisations get involved because they want to inject new thinking into their business, and they may also be looking to road-test promising new talent. So not only will the Business Research Project help consolidate everything you've learnt in a practical environment, it can in itself be a real step forward in your career.

Orientation September	Core Modules September – March	Electives April – July	Business Research project July – September
<p>Orientation Programme Leadership and Team Building Weekend Workshop</p>	<p>Strategy and Organisations Organisational Behaviour Accounting and Financial Reporting Strategy</p> <p>The Financial Environment Quantitative Methods Principles of Finance Business and Economics</p>	<p>Creating Management Advantage Human Resource Management Operations Management Marketing</p> <p>Knowledge and Policy Governance Corporate Finance Information management</p> <p>Emerging markets consultancy week</p>	<p>Business Research Project</p> <p>General Information</p> <ul style="list-style-type: none"> • Each block is taught over five weeks • Electives are taught over five weeks or one intensive week • List of electives is only an indication of the range of subjects on offer and is subject to change • You can also select from the electives offered on the Executive MBA which run in the evening and at weekends • Business Research Project is conducted over 3 months • International electives will incur an additional cost
	<p>Accounting and Financial Analysis Applied Corporate Finance 2 Applied Knowledge Management Branding and Advertising Business Mystery Consultancy Derivatives Frontiers of Strategy Innovation and New Product Development International Financial Management</p>	<p>Managing Professional Service Firms Managing Strategic Change Managing the Future: Scenario Planning Mergers & Acquisitions Private Equity Regulation of Financial Services Firms Relationship Management and Marketing Securities and Investments</p>	

Professional development & networking events

International students



Accommodation

A strictly limited allocation of accommodation places have been reserved for MBA students who meet certain requirements. There are two options:

Francis Rowley Court from approximately £113.05 per week and Willen House from approximately £152 to £172 per week. These places will be allocated on a strictly first come, first served basis to MBA candidates who have:

1. Firmly accepted an unconditional offer;
2. Paid a deposit to secure their place on the MBA by the deadline specified;
3. Sent an accommodation application form to the MBA admissions office.

We accept applications on a rolling basis. However, due to demand, we suggest that you submit your application by 30 April for entry in September.

Visa

If international students applying for the full-time MBA programme need to apply for a student visa, Cass will send a letter to support the visa application once they have met the following criteria:

1. Firmly accepted an unconditional offer;
2. Paid a deposit to secure their place on the MBA by the deadline specified;
3. Sent an accommodation application form to the MBA admissions office.

www.cassmba.com

Approximate cost of living per week

Food £80.00

Travel £30.00

Leisure £80.00

Miscellaneous £50.00

Private accommodation £150.00

Sources of funding

There are external organisations that offer part funding or full scholarships to international MBA students.

- The British council www.britishcouncil.org/learning
- The Rotary Scholarship www.rotary.org/foundation/educational

Student profiles

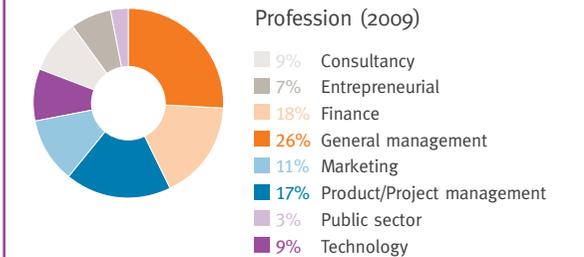
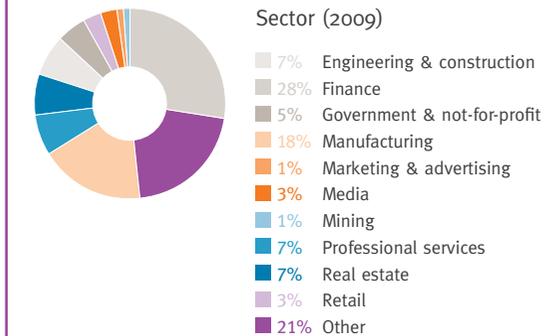
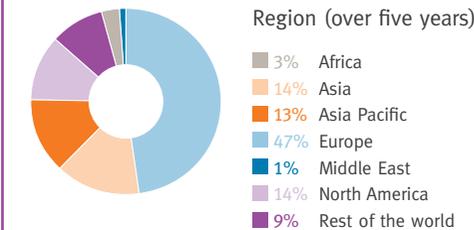
Business is increasingly global in its scope, which is why we emphasise our international dimension so strongly.

This is partly reflected in the cosmopolitan nature of the student body. London's central position in the global economy attracts some of the best in the world, from every major sector. We have over 45 nationalities represented on our MBA programmes. In the time you spend on the Cass site itself, you'll find yourself immersed in a vibrant multicultural environment. You'll be building the skills you need for leadership in the global business world.

With this strong emphasis on working across borders, we don't just keep things in the classroom. We offer practical early exposure to some of the fastest developing markets* in the world, through electives on change management in South Africa and international Cass Symposia in China and Dubai. The first hand practical experience with real companies prepares you for global business thinking.

*international locations are constantly reviewed and may be subject to change.

Where our students come from



Networks



Build your global network

Our location on the doorstep of the City of London puts you at the heart of one of the world's leading business centres. Senior managers from many international businesses contribute to our Corporate Speakers Programme. Past guests include Axel Weber, President of the Deutsche Bundesbank; the Rt Hon Lord Mandelson; Bob Kelly, CEO of BNY Mellon (and Cass alumnus); and George Osborne MP, Shadow Chancellor of the Exchequer.

More than 12,500 MBAs work in senior positions around the globe, and they are part of a network of over 30,000 Cass alumni. We have 45 overseas associations – from India to China to the US, Greece, Germany and Dubai who exchange knowledge and experience, and discuss industry trends and business opportunities.

Our special interest groups will also help you to cultivate the contacts that will advance your career development.

Cass networks include:

Cass Creatives
Cass Entrepreneurs Network (CEN)
Cass Women in Business (CWIB)
Cass Actuarial Network (TANC)
Executive MBA Club
Cass Management Consultancy Club
Gaming Club (GAMBIT)

For information and descriptions of all special interest groups, visit: www.cass.city.ac.uk/alumni/sigs

Other Cass clubs and societies

Film Management
The London Securitisation Forum
Finance Society
Exploring Asian Business
Cass Merger & Acquisition Society
Optimal Gaming Strategies Society
Private Equity Society
Cass Mathematics Trading Society
Investment & Trading Club
Cass Marketing Society
MBA Finance Club
Renewable Energy Society

Taking the next step

We offer a range of opportunities to enable you to discuss your situation, ambitions and expectations in detail. You can:

- Meet us at a Cass MBA **Evening Information Session** in London;
- Attend an **“Experience the MBA in a Day”** event and gain a flavour of what the Cass MBA is like;
- Meet us on tour at one of the **international MBA fairs**;
- Contact our MBA advisor Viola Papiez for a brief assessment of your CV or an **informal chat** about your requirements.

You can reach Viola on **+44 (0)20 7040 5277** or by email at **viola.papiez.1@city.ac.uk**

Alternatively, visit www.cassmba.com for more detailed information on course fees, scholarships and studentships, accommodation and how to meet us and how to apply.

www.cassmba.com

Directions

Cass Business School
106 Bunhill Row
London EC1Y 8TZ
Tel +44(0)20 7040 5277
www.cassmba.com

By air

From Gatwick and Luton Airports

The Thameslink train service connects Gatwick and Luton airports directly with Farringdon and Moorgate stations. Trains run every 30 mins and the journey takes about 45 minutes.

From Heathrow Airport

Heathrow Airport is on the London Underground system, on the Piccadilly Line, and the nearest Underground station for the School is reached by changing at Kings Cross St Pancras. The journey from Heathrow to Kings Cross St Pancras takes around an hour.

Alternatively, take the Heathrow Express to Paddington (15-minute journey) and continue via the Underground.

From Stansted Airport take the Stansted Express to Liverpool Street station. Trains run every 15 minutes and the journey takes about 45 minutes.

From London City Airport walk to the DLR Station. Take the Docklands Light Railway towards Bank DLR

Station. Take the Northern Line towards High Barnet or Edgware. Exit at Old Street Station and walk to Cass Business School. The journey takes about 45 minutes.

By bus

Alight for Bunhill Row on routes 4, 8, 21, 25, 43, 55, 56, 76, 133, 141, 172, 214, 271, 501 or 521.

By train

Travel by rail to any London terminus and then by Underground, bus, or on foot.

By car

Car parking for Bunhill Row is either in the Barbican Centre's car parks or in the National Car Parks in Aldersgate Street, London Wall and Finsbury Square.

By Underground

The nearest Underground stations are: Moorgate and Old Street on the Northern Line (City branch); Barbican, Liverpool Street and Moorgate on the Metropolitan, Hammersmith and City and Circle Lines; and Liverpool Street on the Central Line.

